



PRESS CONTACT:

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**Riverside Cigar Shop & Lounge will host a Bourbon and Cigar Pairing Contest
This Friday, January 9**

WHAT | Join Riverside Cigars, Match Cigar Bar, Drew Estate, and Jim Beam for this special event this week. Attendees get four tastings of bourbon and two special cigars; Drew Estate Kentucky Fire Cured cigar, and a Nica Rustica. After enjoying fine cigars and bourbon, everyone in fills out a pairing card suggesting the best pair of bourbon and cigars. The winner will receive a Jim Beam 12 year old single barrel.

WHEN | Friday, January 9, 2015 at 7 p.m.

WHERE | **Riverside Cigar Shop and Match Cigar Bar**
201-207 Spring Street
Jeffersonville, Indiana 47130
(812) 284-6198

COST | \$29.95 reserve your spot by calling (812) 284-6198 or emailing jeff@riversidecigars.com

MORE | There will be Drew Estate special offers during the event including 15% off boxes, buy 3 get 1 free, Buy a Drew Estate box of cigars and receive a Drew Estate Hat, in addition to more prizes throughout the night.

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Easily accessible to those in Southern Indiana and the Louisville Metro, **Riverside Cigar Shop and Lounge** is located at 201 Spring Street in Jeffersonville, Indiana. Conceived and created by Founder/Proprietor Jeff Mouttet, Riverside's mission is to be the premium smoke shop and lounge in the Louisville metropolitan area, a destination featuring the friendliest staff and the cleanest, most comfortable environment for cigar smokers locally and those nationwide visiting the Kentuckiana region. For more information visit <http://www.riversidecigars.com> and follow us on Facebook at <http://www.facebook.com/riversidecigars>

Match Cigar Bar is the new speak-easy-style boutique cigar and bourbon bar located adjacent to Riverside Cigar Shop. Owned by Jeff and Sara Mouttet, Match offers specialty, artisan, and local spirits, beer, and wine. Match will also feature bourbon tastings and seminars to introduce, educate, and entertain customers about all things bourbon and help customers match bourbon with the profiles of cigars and their own personal lifestyle. For more information <https://www.facebook.com/MatchLounge> or <http://www.matchcigarbar.com>.